

Frye Lights

A Neighborhood Newsletter From Councilmember Donna Frye



January 2004

Volume II, Issue 1



*Proudly Serving
the District Six
Communities of:*

Bay Ho

Bay Park

Birdland

Clairemont

De Anza

Kearny Mesa

Linda Vista

Mission Valley

Mission Village

Morena

Serra Mesa

Stonecrest

A Message From the Desk of Councilmember Donna Frye

As we begin the New Year, our city faces a variety of issues and challenges. As always, I will continue to keep you informed about the things that affect your life and do everything I can to bring forward the issues that are important to you.

We have accomplished a lot in the past year by working together. Citywide, we worked to stop the closing of public pools and further reductions in the recreation center operating hours. We are moving forward on a plan to generate more renewable energy. In Serra Mesa, we dedicated over 100 acres of open space, and recently opened a new park in Linda Vista. The San Diego River Park project is becoming a reality. Our water quality is beginning to improve, and we are implementing traffic-calming measures in our neighborhoods. Much of the utility undergrounding on Morena Boulevard was completed. Our lead poisoning prevention program has received funding and the Tecolote

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Frye Cuts Ribbon on Silver Terrace- New Urban Park in District Six

On Thursday, December 11, 2003, Councilmember Donna Frye was joined by Mayor Dick Murphy, Ellen Oppenheim, Director of Park and Recreation, and community leaders to cut the ribbon on the new Silver Terrace Park. The ribbon cutting celebration officially marked the opening of the long awaited park.

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Councilmember Frye cut the ribbon on the new Silver Terrace Park with Mayor Murphy, Ellen Oppenheim, Director of Park and Recreation and Community Leaders

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Silver Terrace Ribbon Cutting Continued

The new Silver Terrace Park serves the park deficient communities of Mission Valley and Linda Vista.

One of Councilmember Frye's top priorities is to preserve and create open space throughout District Six. Frye understands that public space to gather and recreate is a basic element to creating vibrant communities and has worked to make sure that this value is reflected all the communities of District Six.



Councilmember Frye at the Silver Terrace Ribbon Cutting ceremony

Last minute funding shortfalls almost brought the expansion project to a halt. Councilmember Frye was able to secure \$100,000 to make sure the Silver Terrace Park project would not face further delays.

Once vacant parkland, Silver Terrace Park now has passive recreation opportunities, seating and picnic facilities, barbecues, and a playground. Even though the park is not even an acre in size, the impact will be great on the surrounding neighborhood.

The Linda Vista Recreation Council was instrumental in the design and implementation of this project.



Councilmember Frye tested out the play equipment with Allie and Colin

Frye Secures \$6.5 Million For "Rebuild A Greener San Diego"

Councilmember Donna Frye and the City of San Diego joined with SDG&E, the San Diego Regional Energy Office, and the County of San Diego to launch a new program that will help underwrite the cost of energy-efficient technologies for victims of the recent wildfires who are rebuilding their homes.

The program provides \$6.5 million for three different green building options. One will offer cash rebates of up to \$2,000 to fire victims who install energy-efficient materials and devices to light, heat and provide air conditioning in their homes. The second will help homeowners pay to install solar, wind or fuel cell technologies to generate their own electricity. And the third will provide technical information and public education.

Councilmember Frye is proud to be able to help the City partner with SDG&E and SDREO to incentivize green building. This is a unique opportunity to rebuild these homes with state-of-the-art designs and technologies that will allow these homes to be green, beautiful and energy independent.

Frye is particularly pleased that a significant portion of the funds will subsidize the installation of solar panels and other renewable resources to generate their own electricity. Making San Diego a leader in solar energy generation is one of her main priorities. It will be a great day for San Diego when entire neighborhoods are filled with solar panels generating their own electricity.

This spring, the City Council adopted an ambitious goal of generating 50 MW of renewable energy within 10 years. This program will potentially help reduce the San Diego's reliance on fossil fuels, reduce pollution, and advance the City's goal of pursuing energy independence.



*Community Leader Highlight
-Nathaniel Cohen-*



Councilmember Donna Frye and
Nat Cohen

Nathaniel Cohen (Nat) has been active in community affairs for many years. He has been President of the Mission Valley community Council (MVCC) since its founding in 1992.

In addition to his work on MVCC, Nat is a member of the Mission Valley Unified Planning Committee. He has been a strong advocate

for open space and parks for Mission Valley.

Frye Awards School Safety Patrol

On Saturday December 6, 2003, Councilmember Frye joined the San Diego Police Department in their 68th annual school safety patrol awards ceremony. The ceremony was held at Douglas Stadium Football Field at Mesa City College. Several



Councilmember Frye hands out Commendations to School Safety Patrol volunteers

students along with their families throughout the City participated in the awards ceremony. There were fourteen students recognized by Councilmember Frye for protecting and serving their fellow classmates on their way to school. One of Councilmember Frye's priorities is to increase safety both vehicular and pedestrian among our neighborhood streets. To date there has not been a single child or parent injured on their way to school since the beginning of the school safety patrol program.

*A Message From the Desk of
Councilmember Donna Frye Continued*

Nature Center expansion is under construction.

Despite our progress, there are many projects which have not moved as quickly as I would have liked. I will continue to fight on your behalf in this new year to make sure that District Six projects move forward to completion. I will also continue to work for you to make sure that the City addresses the ongoing issues with corporate sports, underfunding of the city's retirement plan, traffic, community libraries, over development and making our city accessible.

I look forward to this New Year and remain optimistic for our future. Have a Happy New Year and please let my office know what we can do for you. I am here to serve you.

Sincerely,

Donna

World AIDS Day

Councilmember Frye along with Councilmember Toni Atkins presented a resolution to Mama's Kitchen on December 1, 2003 in conjunction with the 15th Anniversary of the first World AIDS Day. Mama's Kitchen is a volunteer driven not-for-profit organization that reaches out to men, women and children who are affected by AIDS across San Diego County. Mama's Kitchen tries to ensure



Councilmember Frye and Councilmember Atkins with Mama's Kitchen

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World AIDS Day Continued

that no one affected by AIDS in San Diego County suffers or dies prematurely due to the added burden of hunger or malnutrition by preparing and delivering three meals a day for every day of the year.

Each year on World AIDS Day, Mama's Kitchen holds its annual Tree of Life celebration to honor those who have died from AIDS and gives strength and hope to those currently affected. Councilmember Frye and Atkins felt that it was important to recognize this organization for all the work they do every single day of the year. If you would like to get involved with Mama's Kitchen please contact them at 619-233-6262.

Councilmember Frye and City Attorney Hold Press Conference on Junk Faxes



Frye and Gwinn announce the City's lawsuit against Fax.com

On Tuesday, December 2, 2003, at City Council Chambers, Councilmember Donna Frye and City Attorney Casey Gwinn held a press conference to announce a recently filed lawsuit by the City of San Diego against Fax.com. This company blatantly ignored the law prohibiting junk faxes

and the City is seeking over \$500,000 in civil penalties.

Councilmember Frye, after tracking the junk faxes being sent to her office, urged the City Attorney to take legal action. Using information provided by Councilmember Frye detailing when each fax was sent and when each individual fax removal list number was called, the City of San Diego is suing Fax.com for violation of federal laws that protect consumers against unsolicited advertisements via fax and/or pre-recorded phone messages. Councilmember Frye felt initiating such action was crucial in forcing these companies to comply with the law.

The civil lawsuit states that between January 2003-October 2003, Fax.com sent hundreds of junk faxes to city owned fax machines. Many of the junk faxes had "opt out" numbers which city staff called but most of the time to no avail.

It is important that people concerned with this problem at their own home or office take a minute to call the fax removal phone number at the bottom of the junk fax to have their fax number removed from the distribution list. If the company ignores that request, by law the citizen can sue the company for appropriate damages.

Congratulations Dave!

Dave Konstantin of K-CO Construction won the Better Business Bureau Torch Award for Marketplace Ethics this year. The



2003 Torch Award: Dave Konstantin, Ruby Konstantin, Janet Miller, Chad Gardner

Torch Award honors businesses whose commitment to ethical business practices helps promote and uphold a fair marketplace. It acknowledges Dave for maintaining a solid commitment to conducting K-CO Construction's business practices in an ethical fashion.

This award is a testament to Dave's hard work and upstanding character as a community member as well his role as a successful and trusted business leader. For two years Dave has served as the President of the Clairemont Town Council. Additionally, he is the current Treasurer of the Clairemont Mesa Planning Committee. Dave has also served on the Northern Division San Diego Police Department Citizen's Advisory Committee, the City's Airport Advisory Committee, and the Community Leaders Forum at MAS Miramar.

Thank you Dave for your all that you've done and continue to do for Clairemont!



Frye and Firefighters Hand Out Holiday Food and Trees

On Saturday, December 13, 2003, Councilmember Donna Frye joined Fire Chief Bowman and San Diego City Fire Fighters in handing out holiday food and Christmas trees to needy families. The event was held at Fire Station 23 in Linda Vista.

Councilmember Frye was excited about this great opportunity to give back to the community. She feels that as we go into the holiday season it is important to make sure that all of our families have the basic ingredients for a happy holiday.

One hundred pre-selected families each received a basket with the staples for a traditional holiday meal including a turkey and potatoes, all donated by San Diego City Firefighters. Each family also received an ornamental Christmas tree donated by the Pinery Tree Farm. Santa made an appearance to hand out holiday gift stockings to the children who attended with their family.

San Diego's firefighters are thankful for the continual support received from their communities, and welcome the opportunity to give back to the people they serve. The holiday tradition of reaching out to provide assistance is demonstrated all year long by the San Diego Fire-Rescue Department.



Christmas Tree Recycling

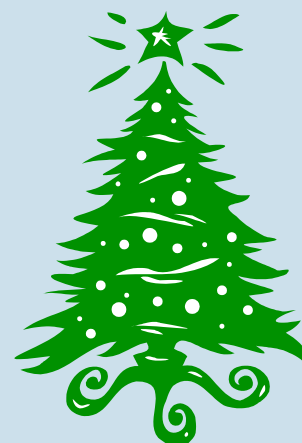
After you are done enjoying your Christmas Tree, give a gift to the environment by recycling your tree. The recycling program began on Wednesday, December 31, 2003. This year there are four different locations through out District Six.

- Clairemont- Clairemont Mesa Boulevard at Diane Avenue
- Miramar Landfill Greenery– 5180 Convoy Street
- Mission Bay Park– Sea World Drive and Pacific Highway
- Mission Valley– Target parking lot in the Mission Valley Center

The program runs from December 31, 2003 through January 16, 2004. Please remember to drop off clean trees (no ornaments, trash or tree stands) during daylight hours only.

All Christmas trees recovered through this program are mixed with yard waste and made into mulch and compost. Last year, approximately 118,000 trees were recycled into mulch instead of consuming valuable landfill space. Mulch is a useful landscaping product commonly used for erosion control, water conservation, dust control and weed abatement. Best of all, the mulch is available free to the public at the Miramar Landfill Greenery. For more information on how to get free mulch please call the greenery at (858) 573-1410.

For more information about the Christmas Tree Recycling program please call the Recycling Hotline (858) 694-7000.





Lead-Safe Neighborhoods Program

Most people don't realize that childhood lead poisoning is a severe environmental health problem in San Diego and in most major cities. Childhood lead poisoning affects children's development and may cause permanent brain damage. In the City of San Diego, the most common source of childhood lead poisoning is lead dust from chipping or peeling paint in the home. Residences built before 1978 are likely to have lead paint; and, according to the most recent census, 70 percent of San Diego homes were constructed before 1978.

In the fall of 2001, Councilmember Frye announced that the development of a city-wide program to fight childhood lead poisoning as one of her top ten goals. By providing Community Development Block Grant (CDBG) funds and leadership by co-chairing the Lead Poisoning Prevention Citizen's Advisory Taskforce, Councilmember Frye was instrumental in the creation of a new program called the Lead-Safe Neighborhoods Program (LSNP). The LSNP is managed by the City's Environmental Services Department and includes Neighborhood Code Compliance Department, Development Services Department, City Attorney's Office, and San Diego Housing Commission.

With the allocated CDBG funds and a recently awarded grant from the federal Department of Housing and Urban Development (HUD), the LSNP, in partnership with Bayside Community Center, the University of San Diego, the Linda Vista Civic Association and a host of other community organizations, will provide lead education and outreach to the entire Linda Vista Community. This Pilot Program, focusing on Linda Vista, will develop a city and nation-wide model for outreach, education and reduction of lead hazards. Linda Vista was chosen because of the high concentrations of pre-1978 buildings and the existence of a proactive Neighborhood Code Compliance Program.

Lead poisoning is entirely preventable. The

key to preventing childhood lead poisoning is to stop children from coming into contact with surfaces that contain lead and lead-contaminated dust. Lead-contaminated dust is generally created when lead paint becomes deteriorated and generates microscopic dust that mixes with common household dust. Children playing on the floor or carpets are most susceptible to lead poisoning because they frequently place their hands and objects coated with lead dust in their mouths. To reduce or prevent childhood lead poisoning, the following must be achieved:

- Lead hazards in a child's environment must be removed.
- The public (parents, landlords) needs to be educated about lead poisoning and prevention.
- Health and child care professionals need to be educated about lead poisoning and prevention.
- Children who are at risk of lead poisoning need to be screened and, if necessary, tested.

The LSNP is also responsible for enforcing both the City of San Diego's Municipal Code and the state regulations making it illegal for property owners to either create or maintain lead hazards in and on their properties. This new state law became effective January 1, 2003. To assist property owners in identifying and cleaning up of lead hazards, the LSNP will test surfaces to determine the presence of lead-based paint; and, determine eligibility of property owners to participate in a free lead hazard reduction program or a low interest loan. The Lead Safe Neighborhoods Program also offers free seminars for landlords, property managers, home owners as well as painting and remodeling contractors, with practical information on how to work safely in properties with lead-based paint. For more information go to: <http://www.sandiego.gov/environmental-services/disposal/leadsafe.html>, or call the LSNP Coordinator at: (858) 627-3307.



Important Phone Numbers

Abandoned Vehicles	858 495-7856
Animal Regulation	236-4250
Beach & Bay Advisory	338-2073
Birth and Death Records	237-0502
Brush Abatement	533-4444
Building Permits	446-5000
Buses/MTS Access	233-3004
Canyon Watchers Program	858 292-6484
City Council Docket Info	533-4000
City Directory	236-5555
Community Service Center	858 581-4111
Code Violations	236-5500
Curb Maintenance	527-7500
Dead Animal Removal	858 694-7000
Dog Licenses	767-2675
Fire Stations	533-4300
Graffiti	525-8522
Hazardous Materials Hotline	858 694-7000
Housing Commission	231-9400
Humane Society	299-7012
Libraries	
Balboa	858 573-1390
Clairemont	858 581-9935
Linda Vista	858 573-1399
Mission Valley	858 573-5007
North Clairemont	858 581-9931
Serra Mesa	858 573-1396
Litter Control	858 492-5010
Noise Regulation	236-5500
Office of Small Business	685-1390
Park and Recreation	525-8219
Parking Citations	236-7145
Police: Non-Emergency	531-2000
Pot Hole Hotline	527-7500
Rec Centers	
Kearny Mesa	858 573-1387
Linda Vista	858 573-1392
North Clairemont	858 581-9926
Serra Mesa	858 573-1408
South Clairemont	858 581-9924
Tecolote	858 581-9930
Recycling Hotline	858 694-7000
Senior Citizens Services	236-6905
Sewer Repair/Spills	515-3525
Sidewalk Maintenance	527-7500
Stormwater Pollution Hotline	235-1000
Street Lights	527-7500
Street Sweeping	527-7500
Traffic Control	533-3126
Tree Maintenance	527-7500
Water Emergency	515-3525
Water Utilities	515-3500
Zoning Regulation Info	236-5555

District Six Community Meetings

Clairemont Town Council
Place: Clairemont High School Cafeteria,
4150 Ute Drive
When: 1st Thursday/ Month
Time: 7:00 p.m.

Clairemont Mesa Planning Committee
Place: Clairemont Friendship Senior Center,
4425 Bannock Ave.
When: 3rd Tuesday/ Month
Time: 6:30 p.m.

Kearny Mesa Planning Group
Place: National University,
9388 Light Wave # 114
When: 3rd Wednesday/ Month
Time: 12:00 p.m.

Linda Vista Civic Association
Place: Linda Vista Recreation Center,
7064 Levant Street
When: 3rd Thursday/ Month
Time: 7:00 p.m.

Linda Vista Planning Group
Place: Linda Vista Library,
2160 Ulric Street
When: 4th Monday/ Month
Time: 7:00 p.m.

Mission Bay Park Committee
Place: Rotating Venue
When: 1st Tuesday/Month
Time: 6:00 p.m.

Mission Valley Community Council
Place: Mission Valley Library,
2123 Fenton Parkway
When: 3rd Thursday/ Odd Months
Time: 6:30 p.m.

Mission Valley Unified Planning Committee
Place: Mission Valley Library,
2123 Fenton Parkway
When: 1st Wednesday/ Month
Time: 12:00 p.m.

Serra Mesa Community Council
Place: ARC, 9575 Aero Drive
When: 4th Wednesday/ Month
Time: 7:00 p.m.

Serra Mesa Planning Group
Place: Taft Junior High School,
9191 Gramercy Dr.
When: 3rd Thursday/ Month
Time: 7:00 p.m.



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Frye Lights: A Neighborhood Newsletter From Councilmember Donna Frye



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